

1. November is Homelessness Awareness Month

“In November, as we observe Homelessness Awareness Month, let's seize this opportunity to make a difference. Join us in supporting HomeAid Utah's 'Thanks for Giving' campaign to provide vital resources and housing for those experiencing homelessness in our community. Every donation counts! Donate Now: [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving).”

2. What is HomeAid Utah?

‘HomeAid Utah, a local HomeAid affiliate, takes on homelessness with a distinctive and collaborative approach. By focusing on housing development and community engagement, we are dedicated to helping individuals experiencing homelessness rebuild their lives. Take advantage of the holiday season by donating to support their efforts to provide shelter and resources to those in need. Donate at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving) to support this effort.”

3. HomeAid completed 6 shelter projects in 2023 providing critical housing and resources to our state’s most vulnerable citizens

“Turning Compassion into Action: In 2023, HomeAid completed 6 shelter projects, touching the lives of countless individuals and families. Together, we're making a lasting impact and providing crucial housing and resources for Utah's most vulnerable citizens. Donate now at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving).”

4. Along with losing their homes, community, sometimes friends or family, and sense of stability and safety, many individuals experiencing homelessness are trying to survive on the streets

"Homelessness extends beyond shelter deprivation. It encompasses the loss of homes, communities, connections, stability, and safety. This holiday season, HomeAid Utah is raising funds to back construction projects that provide resources for those facing homelessness. Join us in creating an impact and donate now at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving).”

5. 20% of those experiencing homelessness are classified as chronically homeless, with a staggering 66% having no shelter whatsoever.

“This season of giving, we invite you to be part of HomeAid’s Thanks for Giving campaign. With your generosity, we can make a real impact. Your contribution can

mean a warm meal, a safe shelter, access to vital resources, and a chance to rebuild lives. By donating to Thanks for Giving, you are helping us create a brighter future for those who are facing unimaginable challenges. Every dollar counts, and together, we can bring hope, stability, and positive change to those who need it most. Donate now at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving).”

6. 2,237 people experience homelessness on a given night in Utah

“Behind every statistic is a human face and a story. In Utah, on any given night, 2,237 individuals find themselves without a place to call home. These are not just numbers; they represent our neighbors, friends, and fellow community members, each facing unique challenges and hardships.

The good news is that we can make a difference. As we approach the season of giving, we invite you to join our Thanks4Giving campaign. By contributing to this cause, you're directly impacting the lives of those experiencing homelessness right here in our community.

Your donation goes beyond the figures and becomes a beacon of hope. It can provide shelter, warmth, nourishment, and access to vital resources. It's a lifeline for individuals who are navigating the most challenging times in their lives. Donate now at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving).”

7. Almost 40,000 veterans are without shelter in the US on any given night

There are heroes who once served our nation, and yet, tonight, nearly 40,000 veterans find themselves without a place to call home. These brave men and women, who have sacrificed so much for our freedom, are now facing homelessness, a battle they shouldn't have to fight. As we prepare to celebrate the season of giving and gratitude, we extend our heartfelt thanks to you for joining us in this vital cause. With your help, we can ensure that every veteran has a place to call home. Donate to Thanks for Giving and let's make a real difference. [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving)

8. Those experiencing homelessness often do not have the resources to advocate for themselves

"In the struggle for survival on the streets, individuals facing homelessness often find themselves in a situation where they lack the means to be their own advocates. Their voices may go unheard, and their stories untold, as they grapple with daily hardships. Yet, together, we can become their advocates. As we prepare for a season of giving, we

invite you to stand with us as we support HomeAid Utah's Thanks for Giving campaign. Your contribution has the power to empower, to uplift, and to make a real difference in the lives of those experiencing homelessness. Your donation is a beacon of hope, a lifeline for individuals who, through no fault of their own, have found themselves in dire circumstances. It can provide shelter, access to resources, and the support they need to regain stability. Donate now at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving)."

9. 77% increase in Death rate for homeless people

"These are not just numbers; they represent lives cut short, dreams unfulfilled, and individuals who, despite their circumstances, deserve compassion and care.

But there's hope. As we approach the season of giving, we invite you to stand with us in our Thanks for Giving campaign. Your contribution can make a profound impact, providing support, resources, and a lifeline for those who are facing the direst of circumstances. Consider donating to support HomeAid Utah at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving)."

10. 1,300,000 children during the 2019-2020 school year experienced homelessness

"Hidden within the statistics lies a poignant reality – during the 2019-2020 school year, an astonishing 1,300,000 children grappled with homelessness. These numbers are more than data; they represent childhoods disrupted, dreams deferred, and a call for our collective compassion.

Join us in this mission to protect their innocence, preserve their dreams, and empower their potential. Your generosity can create a ripple of positive change, ensuring that every child has the opportunity they deserve."

11. 33% greater risk of becoming homeless for young Hispanic people in comparison to their white counterparts.

"Join us in this mission to break down the barriers, to champion equality, and to empower the potential of every young individual. Your generosity possesses the power to stimulate a ripple of transformation, securing a brighter and fairer future for all."

12. LGBT+ youth are more than twice as likely to become homeless than other young people

“Did you know that LGBT+ youth are more than twice as likely to face homelessness compared to their peers. As we prepare for the season of giving, we extend our heartfelt thanks to you for being part of this crucial cause. With your support, we can make a lasting impact in the lives of these young individuals. Donate to Thanks for Giving and let's construct a future where every young person can flourish, no matter who they are. [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving)

13. Black individuals make up 13 percent of the general population, but more than 40 percent of the homeless population

“It is our shared responsibility to address these inequalities and work tirelessly toward a more equitable future. We must strive for a society where no one faces homelessness due to racial disparities. Your support and advocacy are crucial in creating this change. Let's stand together and make a difference. Donate to Thanks for Giving and let's make a real difference. [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving).”

14. 373,850 people are food insecure in Utah

“It's sobering to realize that 373,850 people face the harsh reality of food insecurity. These neighbors, friends, and community members do not know where their next meal is coming from. By supporting HomeAid, you support local service providers to allocate their funding to support the essential needs of their clients. Donate to Thanks for Giving today at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving).”

15. Giving Tuesday is Coming

“On this #GivingTuesday, let's make every dollar count. Join our Thanks for Giving initiative and help us raise funds for construction resources that will empower those experiencing homelessness. Your generosity can create real change. This annual event serves as a reminder of the spirit of generosity and goodwill that characterizes the holiday season. It's an opportunity for people to support their favorite nonprofits, charities, and causes by providing financial contributions, time, skills, and resources. Donate now at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving).”

16. What is Giving Tuesday?

“What is Giving Tuesday? It's more than just a day; it's a global movement of generosity, unity, and giving back. You can be a part of this incredible initiative by supporting HomeAid Utah's Thanks for Giving campaign. As the holiday season approaches, let's come together to make a real difference. Your contribution, whether

big or small, can change lives. By donating at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving), you can help us provide shelter, hope, and resources for those experiencing homelessness right here in Utah. Join us in the spirit of Giving Tuesday and be a part of something truly impactful."

#### 17. Tomorrow is Giving Tuesday

"Tomorrow is Giving Tuesday, a day dedicated to the incredible power of generosity and giving back to our communities. Today, we invite you to join us in making a positive impact. By supporting HomeAid Utah's Thanks for Giving campaign, you can help us build a brighter future for those facing homelessness in Utah. Your donation, no matter the amount, can provide shelter and hope. Let's work together to create a more inclusive and supportive community. Donate at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving) and be part of the solution."

#### 18. Today is Giving Tuesday

Join the millions of individuals participating in Giving Tuesday by donating to a cause that counts. HomeAid is raising critical funds to help those experiencing and at risk of homelessness. Support HomeAid Utah's Thanks for Giving campaign now at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving)

#### 19. It's not too late to participate in Giving Tuesday!

The spirit of generosity doesn't have an expiration date. You can still be part of the movement by supporting HomeAid Utah's Thanks for Giving campaign. You can still join HomeAid Utah's Thanks for Giving campaign and be part of a powerful movement to end homelessness in our community.

#### 20. 300,000 number of men, women, and children in homeless shelters daily in the usa

"Every day, the sun rises on a harsh reality—300,000 men, women, and children in the USA find themselves in homeless shelters. Join us in supporting HomeAid Utah's Thanks for Giving campaign at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving). Your contribution can provide shelter, warmth, and a chance at a brighter tomorrow. Together, we can turn the page on these statistics and rewrite the story of compassion and change."

#### 21. 200,000 number of individuals who spend each night unsheltered in the usa

“200,000 individuals face a long and uncertain path without shelter in the USA. Today, we invite you to be part of the solution. Support HomeAid Utah's Thanks for Giving campaign at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving), and let's illuminate the lives of those in need. Your donation can provide shelter, warmth, and essential construction resources for homelessness service providers. Join us in building a more compassionate and inclusive community, one act of kindness at a time.”

22. 3.5x greater risk of becoming homeless for young people who have not completed high school

“For young people who haven't completed high school, the risk of becoming homeless is 3.5 times greater. On this day, support HomeAid Utah's Thanks for Giving campaign at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving). Your generosity can break the cycle and provide these young individuals with the hope and resources they need for a brighter future. Let's come together and create a more inclusive and supportive community.”

23. 70% of the entire population of people experiencing homelessness are men

“Help us address homelessness and provide shelter, warmth, and resources for those in need. Let's change these statistics and build a more equitable and compassionate community. Your generosity matters. Donate now at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving).”

24. Since 2007, the number of individuals with patterns of chronic homelessness has declined 8 percent. However, between 2019 and 2020 this number increased by 15 percent

“These statistics underscore the importance of our work. Support HomeAid Utah's Thanks for Giving campaign at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving) and be a part of the solution. Your contribution can provide essential construction resources for homelessness service providers, helping us create lasting change. Join us in building a more inclusive and compassionate community.”

25. today is the last day of Thanks for Giving

“Today is the last day of Thanks for Giving, but it's not the end of our mission. By supporting HomeAid Utah's Thanks for Giving campaign at [www.homeaidutah.org/thanksforgiving](http://www.homeaidutah.org/thanksforgiving), you can help us provide shelter, hope, and essential resources for those experiencing homelessness. Your support is crucial in

creating a more inclusive and supportive community. Let's continue to build a better future.”

#### 26. Thanks for participating in Thanks for Giving

"Thank you for participating in Thanks for Giving! Your support has been invaluable, but our journey towards lasting change continues. Your generosity is the key to making a difference. Keep following HomeAid Utah to stay engaged and continue your support for those experiencing or at risk of homelessness."